

## I. Company Details

1. **Company Name:** \_\_\_\_\_
2. **Contact Details:** \_\_\_\_\_
  - a. Contact Person: \_\_\_\_\_
  - b. Designation: \_\_\_\_\_
  - c. Address: P.O. Box \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_
  - d. Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_
  - e. Telephone: \_\_\_\_\_ Email id.: \_\_\_\_\_
  - f. Website: \_\_\_\_\_

## II. Brand / Concept

1. **Brand Name/ Concept:** \_\_\_\_\_
  - a. Brand/ Concept website: \_\_\_\_\_
2. **Franchise:** Yes  No 

If **YES**, country of origin (brand): \_\_\_\_\_  
(Please attach FRANCHISOR information)
3. **No. of Stores Worldwide:** \_\_\_\_\_ **No. of Stores in Kuwait:** \_\_\_\_\_
4. **Location of Stores in Kuwait :** \_\_\_\_\_  
\_\_\_\_\_
5. **Target Market:**
  - a. Age Group: \_\_\_\_\_
  - b. Price Points or Range in KWD \_\_\_\_\_  Mass Market  Middle Market  Upper Market

## III. Space Requirements:

1. a. Minimum: \_\_\_\_\_ square meters b. Maximum: \_\_\_\_\_ square meters  
b. Other requirements: \_\_\_\_\_
2. **Comments/ Queries:** \_\_\_\_\_

## V. Required Document:

1. **Please attach the following documents:**
  - a. Company Profile
  - b. Concept Profile/ Brand Profile (a brief outline of your proposed business)
  - c. Brand Positioning
  - d. Product Range
  - e. Trade License Copy
  - f. Color Photos of latest shops (shops front & interiors)

Please note that the application will be considered **INCOMPLETE** without the above attachments.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

**Mobile:** \_\_\_\_\_

**Without prejudice, there is no obligation on the Landlord's part to accept this application.**